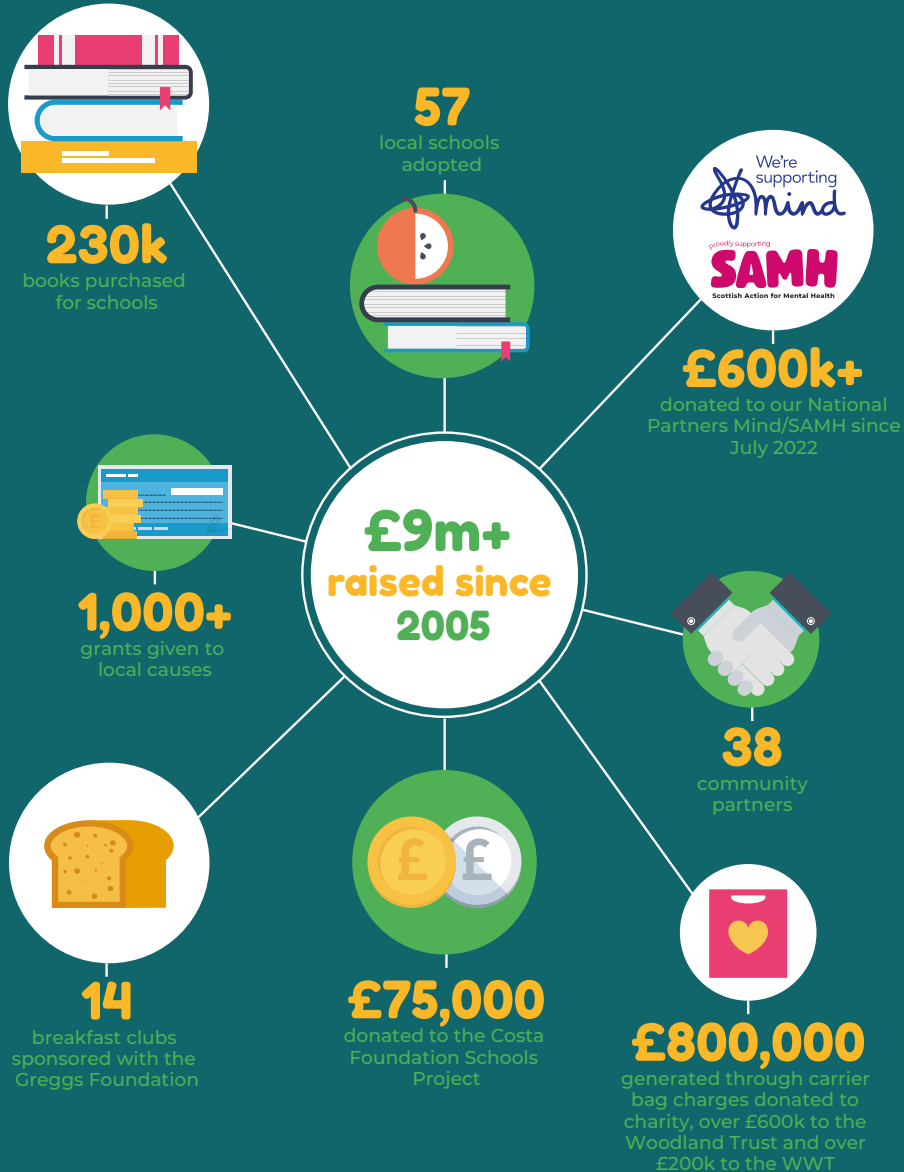




**ANNUAL REPORT
2023**

We are proud to be making a difference.



Mission



moto foundation is committed to making a difference in the communities around moto service areas.

Objectives



Charity Fundraising

Through our network of 53 locations and over 5,000 colleagues the moto foundation encourages Moto sites to establish relationships with small charities and community organisations with whom they can make a notable difference. Moto people continue to amaze with their enthusiasm and commitment to their charity and this is reflected in the amount raised each year, in 2023 income raised was over £1m.

Environment

Moto Hospitality continues to donate its carrier bag income to moto foundation, enabling a donation of £100,000 to the Woodland Trust towards Community and School tree packs and supporting the Queen Elizabeth Diamond Jubilee Wood.

Community Development

We were able to donate to 62 local community groups and charities across the country who requested funding to help with worthwhile projects. We also continued to support the 57 adopted schools with resources. Thanks to our ongoing partnership with Oxford University Press we have now donated over 230,000 books to schools since 2006 via our annual book programme.

Moto Benevolent Fund

Traditionally moto foundation supports colleagues with benevolent grants due to unforeseen financial hardship. In 2023 Moto Hospitality donated £50,000 to the charity to facilitate and manage the payment of funds to 37 colleagues.

Chair of Trustees' Statement

For financial year end 2023

We have been very fortunate to have the support of Moto Hospitality and are happy to report that we raised a total of **£1,091,072** in the year. Our Moto colleagues have been amazing continuing to support the charity with virtual and off-site events which included walks, climbs and challenges; we are very proud of them.

2023 was our first full year of supporting our new National Partners; Mind in England and Wales and Scottish Action for Mental Health (SAMH) in Scotland; donating **£400,000** to Mind and **£25,000** to SAMH.

Carrier bag and Too Good to Go income donated from Moto Hospitality enabled us to donate **£100,000** to the Woodland Trust and **£50,000** to the Wildfowl and Wetland Trust.

Thanks to our ongoing partnership with Oxford University Press we have now donated over **230,000** books to schools since 2006 via our annual book programme. moto foundation continued to invest in our network of adopted schools around the UK working with these **57** schools on a range of activities is a core part of our community activity.

Other pledges included a fifth donation of **£12,500** to help the Costa foundation with its aim of relieving poverty in coffee-growing communities, a **£10,000** donation to Macmillan and **£4,200** to the Pret Foundation. We also continued our support of Greggs Breakfast clubs with **£20,000**, our donation now supports **14** schools.

We were able to donate to 62 local community groups and charities across the country who requested funding to help with worthwhile projects.

We are grateful to our committed colleagues, Moto Hospitality, supportive suppliers and generous customers who have contributed time, effort, ideas and enthusiasm to enable us to help such a variety of worthwhile causes.

We are looking forward to 2024 and hope to be able to support many more projects this year.



Louise Hughes
Chair of Trustees, moto foundation



Trustees



Louise Hughes
Chair of Trustees
Appointed 2021



Sam Peacock
Trustee & Co Secretary
Appointed 2021



Guy Latchem
Trustee
Appointed 2014



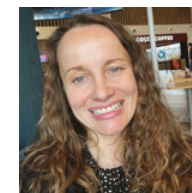
Steve Rac
Trustee
Appointed 2018



Amy Procter
Trustee
Appointed 2023



Robert O'Connell
Trustee
Appointed 2023



Emma James
Trustee
Appointed 2023



Michael Gorvin
Trustee
Appointed 2023



Matthew Haywood
Trustee
Appointed 2023



Julie Donovan
Trustee
Appointed 2023

Thanks to Coral Brodie, Jason Vance and Kayleigh Clarke who resigned in 2023.

National Charity Partners

Moto Foundation are proud to have donated £425,000 in 2023 to our National Partners Mind and SAMH (Scottish Action for Mental Health) supporting better mental health across the UK and in local communities.

The donation of £400,000 made to Mind will help connect minds across England and Wales, supporting an unstoppable network of people and communities, who care about making a real difference in the fight for mental health. The funds generated have helped Mind provide life-changing support across England and Wales, by playing a crucial role in supporting Mind's core services, such as their Infoline and Side by

Side. £280,000 of the funds could have enabled Mind to answer 28,000 enquiries to the Infoline, giving people a place to turn for information and support when they're struggling. Funds also supported mental health services in the community through Mind's network of local Minds. £120,000 of the funds supported 19 local Mind's to continue to deliver support tailored to the needs of their local community.



We're supporting mind


Right now, the mental health system is failing racialised communities, and a generation of young people are dealing with anxiety, trauma and self-harm. Two thirds of adults (65%) and young people (68%) with mental health problems say their mental health has got worse since the start of the pandemic, and around half (46% adults & 51% young people) say it has got much worse (Mind, 2021). Waiting lists to access support are far too long, while people are pushed into poverty because of their mental health. We are now facing a mental health crisis.

Mind is here to fight for mental health. They campaign to change minds by working hard to


hold the people in power to account, pushing for better care and services. They support Minds by offering information and support for anyone who needs it – on their website, through their online Side by Side community and through the helplines that they run. With a network of over 100 local Minds spread across both England and Wales, tailored, quality mental health services are available for anyone that needs support within their community.


Mind won't give up until everyone experiencing a mental health problem gets both support and respect.


£400,000
raised to help Mind fight for mental health, and make sure no one has to face a mental health problem alone.



19 local Minds
were able to deliver bespoke mental health services to their communities.



 **£280,000** helped fund Mind's core services, like the Infoline. That amount could help Mind pick up the phone to **28,000 people** with nowhere to turn.



National Charity Partners

The donation of **£25,000 to SAMH** has the potential to save and change lives across Scotland. Whether encouraging men in their middle years to discuss their mental health through the power of football and the 'Changing Rooms' project or enabling young people to attend SAMH's 'Time for Me' life skills course, the money donated by Moto will have a positive and lasting impact.

Scotland, along with the rest of the UK, is facing an unprecedented mental health crisis, and behind every statistic lies a personal story of someone feeling alone and desperate for help. Families, young people, and adults are struggling, often facing rejection, enduring long waits and encountering a system that doesn't meet their needs. Their stories are a powerful testament to why immediate, barrier-free mental health support is crucial.

With Moto by their side, SAMH are going to help more people through their response to the pandemic and current cost of living crisis, their work in suicide prevention, their programmes in schools and colleges with young people, their men's mental health projects, and through their trusted information and community support services.



proudly supporting
SAMH
Scottish Action for Mental Health

2023 Overview



Adopted Schools

The Moto Foundation has over 50 adopted schools around the UK predominantly primary schools with a small number of special needs schools. Adopted schools are selected by moto sites on an individual basis, providing a partnership opportunity for both the school and our sites to develop an ongoing link. We were able to support these schools in 2023 donating this much needed resource to each school and in total we provided over **14,000** books to them.

2023 Reading Bug Campaign

Our annual short story competition was welcomed once again by our adopted schools and we were delighted to receive over **300** entries from 11 of these schools.

This year's story was set by the author Alex Falase-Koya and Illustrator Paula Bowles, creators of **Marv**.

First Prize was a donation of **£2,500** for outdoor equipment for the winning school and a visit Alex and Paula. Four runners up schools received **£1,000** of Oxford University Press books and all winning authors received **£50** of WHSmith Vouchers each.

All of this is achieved with the support from our wonderful book partner the Oxford University Press.

THIS YEAR'S CHILDREN'S AUTHORS ARE WAITING TO READ YOUR STORIES ABOUT...

ALEX FALASE-KOYA
PAULA BOWLES

MARV

TO ENTER THE COMPETITION WRITE A STORY STARTING WITH ONE OF THE FOLLOWING!

1. Just ahead of her, a tree, larger than any tree she had ever seen before sat there. Its huge branches swayed in the wind of the swiftly approaching storm. It was time to act.
2. Icicles plummeted from the sky, puncturing the carpet of snow that surrounded them. Just about missing them. Onwards they went, running as fast as they could towards the cave ahead, away from the research facility.
3. The sky ship shuddered beneath my feet. It didn't normally make sounds like this. My parents didn't usually let me help, but I couldn't just sit here and watch, not when there was so much at stake.

PRIZES TO BE WON!

THE WINNING SCHOOL WILL RECEIVE A VISIT FROM ALEX FALASE-KOYA & PAULA BOWLES. PLUS... £2,500 FOR YOUR HEAD TEACHER TO SPEND ON FUN STUFF FOR YOUR SCHOOL PLAYGROUND!

4 RUNNERS UP PRIZES OF £1,000 OF OXFORD UNIVERSITY PRESS BOOKS FOR YOUR SCHOOL LIBRARY

OXFORD Children's

Write and send your stories to Moto Foundation, PO Box 218, Toddington, Beds LU5 6GG or email motofoundation@moto-way.co.uk

moto foundation

www.motofoundation.co.uk

2023 Overview

Community Grant Scheme

As a Grant Making Trust the moto foundation Grant Scheme provides the focus for community support. The scheme was set up to provide the mechanic for moto sites to make a difference to their communities in 2023 we were able to award **62** grants donating over **£62,000**.



Benevolent Grants

The moto foundation relies heavily on the sheer drive and enthusiasm of moto colleagues working on over 50 locations around the UK to continually support our charity. Without their creativity of our colleagues we would not be able to promote our charity objectives to customer visiting moto sites. moto foundation continues to support moto colleagues and their immediate family through times of hardship. In 2023 we have been able to make a significant difference to 37 colleagues dealing with a range of difficulties including bereavement, long term illness and financial hardships. Moto hospitality supported this activity donating £50,000 to the charity to facilitate this activity.

The Poppy Appeal

The Poppy Appeal continues to be one of our favourite causes, and once again in 2023 we invited the British Legion to send representatives to Moto sites to collect for this very worthwhile appeal.



2023 Highlights

Events 2023

Moto foundation is privileged to have the continued support of so many supporters dedicated to its objectives.

Moto colleagues, customers, suppliers and partners, through their tireless fundraising and donations, continue to make it possible for the Trustees to provide grants to the good causes close to the hearts of all Moto colleagues.

Our colleagues also supported us with off-site events this year, including the Welsh 3 Peaks, bike rides, Moto Board Quiz, long walks and many more challenges.



Challenges

During 2023 Moto site colleagues held numerous events to support moto foundation and both of our National Partners.

Moto colleagues responded with their normal enthusiasm to our focussed fundraising events held over the Easter period and again in the summer, with funds going directly Mind/SAMH. Sites used their creativity to encourage Moto customers to give generously to the cause and collectively both campaigns raised just over **£70,000**. Other events held throughout the year included the Welsh 3 Peaks and Tough Mudder.



2023 Highlights

Moto Hospitality Events

Moto foundation is privileged to have the continued support of so many suppliers and supporters dedicated to our objectives. In 2023 we were delighted that the Moto team held its Clay Pigeon Shoot in June raising over **£77,000** for the Foundation.



Balloon Race 2023 – this virtual event has continued since 2020 being run by the Moto Hospitality Facilities team and supported by colleagues from Moto and it's amazing suppliers and partners. In 2023 the race raised over **£3,000**.



Making a Difference in 2023

Moto Foundation donated £150,000 to its environmental partners the Woodland Trust and the WWT.

Moto Foundation supported the Woodland Trust with a donation of £100,000 towards two projects this year:

Community and School Tree Packs -

The Woodland Trust tree pack scheme gives communities and schools the opportunity to plant trees, no matter how big or small their piece of land. Trees deliver amazing benefits to people's well-being and for wildlife too. For example, trees planted on a boundary of a road can help reduce pollution. Those planted in school grounds provide shelter as well as a green learning space which will inspire a new generation of climate champions and nature lovers. Our donation will fund **26,666** trees to plant in schools and communities across the UK.

Queen Elizabeth Diamond Jubilee Wood -

Planted in celebration of Her Majesty the Queen's Diamond Jubilee in 2012 our donation will fund two groves at this site to continue the work of caring for nature working with communities and giving people a magical place to spend time.



© Phil Forby

Making a Difference in 2023

Moto Foundation has donated £50,000 to the WWT to continue supporting two projects:



Generation Wild -

Over 28,000 children have participated in Generation Wild to date. They have completed more than 72,000 nature activities in their school grounds, gardens and local nature spaces. Approximately 3,300 children have gone on to complete 10 or more activities and become 'Guardians of the Wild'. Funding from the moto foundation will be invested in the development of the Generation Wild programme.



Blue Prescribing -

A match-funded programme for environmental youth social action, Moto Foundation has committed to a 3 year donation of £20,000 per annum to support the scheme to deliver the WWTs aim of 'inspiring and supporting one million individuals to take positive action to promote, protect and create wetlands that are rich in nature and benefit people where they live, work and study'.



Making a Difference in 2023

Greggs Breakfast Clubs

In 2023 we continued our donation of £20,000 now supporting 14 Greggs Breakfast clubs.

Money donated to the Breakfast clubs support:

14 schools in locations near to Moto services.

Provides access to a free nutritious breakfast to 950 pupils every school day.

Engages with 50 Volunteers through the Breakfast Club Programme.

185,250 breakfasts being provided every school year.



Pennies.

Since December 2020, Moto has partnered with the charity Pennies supporting a customer micro-donation option at all points across Moto motorway service areas, this allows customers to donate to charity when they pay digitally.

Customers visiting Moto sites are prompted to add a small 'micro'-donation to their purchases when they pay by card or digital wallet – a simple and affordable way to support the work Moto Foundation does across the country.

In 2023 £133,087 was donated by our customers, helping support community projects, and local and national charities.

As well as working with Moto to enable this micro-giving option, to date Pennies has worked with 120+ retail and hospitality brands to enable more than 205 million micro-donations, raising millions of pounds in much-needed additional income for charities since 2010. Pennies has created a movement that encourages giving and gives the public a way to donate without cash, as part of their daily lives. For more information, visit pennies.org.uk.



Finances

National Partners

Date	Paid to	Reason	Amount (£)
December 2023	Mind	Donation	£400,000
December 2023	(SAMH) Scottish Association of Mental Health	Donation	£25,000

Charity Donations

April 2023	Turkey/Syria Appeal - British Red Cross	Donation	£20,284
July 2023	Greggs Foundation Breakfast Clubs	Donation	£20,000
July 2023	Macmillan	Donation	£10,000
October 2023	Moroco/Libya Appeal - British Red Cross	Donation	£20,010
December 2023	The Woodland Trust	Donation	£100,000
December 2023	The WWF	Donation	£50,000
December 2023	Costa Foundation	Donation	£12,500
December 2023	The Pret Foundation	Donation	£4,200

Community Grants 2023

Date	Project Name	Amount
January	Sense Touchbase Pears	£1,050
January	North Petherton Rugby Football Club	£1,000
January	MK Dons SET (Sports Education Trust)	£1,000
February	Kinross-shire Agricultural Society	£1,570
February	Kington St Michael CE Primary School	£1,244
February	Firfield Primary School	£2,000
February	Eastriggs Primary School	£2,243
February	Seamab	£1,500
March	Group Garden Holidays	£250
March	Grantham Operatic Society	£750
March	Larkfields Infant School	£2,290
March	Paddox Primary School	£1,100
March	Kristina Gelder School of Dance	£1,300
April	Nethersole Academy	£1,000
April	St Mary's CEVA Primary School	£500
April	Toddington St George C of E School	£1,000
April	Bristol Association for Neighbourhood Daycare	£1,375
April	Burton Morewood CE Primary School	£701.03
May	Home-Start West Berkshire Baby Bank	£1,000
May	Penlan RFC	£1,000
May	Launchpad(SW) C.I.C	£500
May	Burton Thistle Football Club	£1,000
June	Edenthorpe Hall Academy	£439.98
June	Children's Bereavement Centre	£1,000
June	Play Action International	£150
June	Wellgate Primary School	£1,110
June	Douglas Macmillan Hospice	£750
June	Welsh Freestyle Karate	£550
June	Holy Rood Catholic Primary School	£512
June	Bravehearts Football Club	£1,335.90
June	JIGSAW Thornbury	£1,076.40
July	Durham Action on Single Housing	£1,000
July	7th Wakefield Guides	£980
July	Durham Cestria Ladies Football Club	£1,000
July	Christ Church First School	£1,500

Finances

Community Grants 2023 continued.

Date	Project Name	Amount
August	Pied Piper Pre-School	£1,000
August	Severn Beach Pre-School	£1,500
August	Trinity Academy Middleton Tyas	£1,000
August	Julie Doherty/Libbie Russell	£150
August	Crawley AFC U13 Girls Team	£800
September	Candlelighters	£805
September	Lancaster City Juniors FC	£500
September	Bolehall Swifts U16's	£400
September	Girlguiding Lancaster & Garstang Division	£717.48
September	British Deaf History Society	£600
September	We Hear You	£1,080
September	Children's Adventure Farm Trust (CAFT)	£1,375
September	Parklands Primary School	£592.84
October	Supporting Sisters	£1,000
October	High Legh Community Association	£250
November	Bugbrooke Rugby Club	£1,000
November	Rugby Autism Network	£1,500
November	Rotary Club of Flitwick Vale	£350
December	Life Education Wessex & Thames Valley	£1,000
December	Sense UK	£600
December	TreeAction UK	£1,300
December	Seamab	£2,220
December	Home-Start Reading	£500
December	Holme Cricket Club	£1,000
December	Willow Green Academy	£2,748
December	Create 4 All CIC	£500
December	Army Welfare Services	£1,020.40





Contact us

moto foundation
(correspondence address)

PO Box 218, Toddington
Bedfordshire LU5 6QG

Telephone **01525 878500**

Email **motofoundation@moto-way.co.uk**

www.motofoundation.co.uk

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Registered in Scotland SCO41488