



**ANNUAL REPORT
2022**

We are proud to be making a difference.



185,000
books purchased for schools

57
local schools adopted



HELP for HEROES
SUPPORT FOR OUR WOUNDED

We're supporting **mind**

PROUDLY SUPPORTING **SAMH**
for Scotland's mental health

£3.25m

is the total donated to our National Partner Help for Heroes 2012 – June 2022. In 2022 we also donated £220k to our new National Partners £200k to Mind and £20k to SAMH

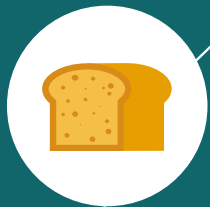
£8m+
raised since 2005



750+
grants given to local causes



38
community partners



10
breakfast clubs sponsored with the Greggs Foundation



£62,500
donated to the Costa Foundation Schools Project



£650k
generated through carrier bag charges donated to charity, over £500k to the Woodland Trust and over £100k to the WWT

Mission



Moto Foundation is committed to making a difference in the communities around moto service areas.

Objectives



Charity Fundraising

Through our network of 53 locations and over 5,000 colleagues the Moto Foundation encourages Moto sites to establish relationships with small charities and community organisations with whom they can make a notable difference. Moto people continue to amaze with their enthusiasm and commitment to their charity and this is reflected in the amount raised each year, in 2022 income raised on sites was over £420,000.

Environment

Moto Hospitality continues to donate its carrier bag income to Moto Foundation, in 2022 this enabled a donation of £100,000 to the Woodland Trust towards the Young People's Forest Derbyshire and Community and School Tree Packs. £50,000 was also awarded to the Wildfowl and Wetland Trust for support of Generation Wild and Blue Prescribing.

Community Development

We were able to donate to 110 local community groups and charities across the country who requested funding to help with worthwhile projects. We also continued to support the 57 adopted schools with resources. Thanks to our ongoing partnership with Oxford University Press we have now donated over 185,000 books to schools since 2006 via our annual book programme.

Moto Benevolent Fund

Traditionally Moto Foundation supports colleagues with benevolent grants due to unforeseen financial hardship. In 2022 Moto Hospitality donated over £34,000 to the charity to facilitate and manage the payment of funds to 53 colleagues.

Chair of Trustees' Statement

For financial year end 2022

We have been very fortunate to have the support of Moto Hospitality and are happy to report that we raised a total of £1,011,454 in the year. Our Moto colleagues have been amazing continuing to support the charity with virtual and off-site events which included walks, climbs and challenges; we are very proud of them.

2022 saw changes in the charity; We ended our relationship with Help for Heroes after a ten-year commitment raising £3.25m for them in that time. Having held a colleague vote in 2021 for a new National Partner we changed our National Partner to Mind (and SAMH in Scotland) from the 1st July. We also took the opportunity at this time to update and rebrand Moto in the Community Trust to Moto Foundation. From 1st January 2022 – 30th June 2022 all dedicated events were for Help for Heroes with the transition to Mind/SAMH on the 1st of July and thereafter all dedicated funds were for Mind/SAMH.

Carrier bag income donated from Moto Hospitality enabled us to donate £100,000 to the Woodland Trust and £50,000 to the Wildfowl and Wetland Trust.

Thanks to our ongoing partnership with Oxford University Press we have now donated over 185,000 books to schools since 2006 via our annual book programme. Moto Foundation continued to invest in our network of adopted schools around the UK working with these 57 schools on a range of activities is a core part of our community activity. The CVC Foundation supported the charity with a grant of £10,000 contributing to this programme.

Other pledges included a fifth donation of £12,500 to help the Costa foundation with its aim of relieving poverty in coffee-growing communities, and a £10,000 donation to Macmillan. We also continued our support of 10 Greggs Breakfast clubs with £20,000. This year we have given our first donation to the Pret Foundation of £2,400.

We were able to donate to 110 local community groups and charities across the country who requested funding to help with worthwhile projects.

We are grateful to our committed colleagues, Moto Hospitality, the CVC Foundation, supportive suppliers and generous customers who have contributed time, effort, ideas and enthusiasm to enable us to help such a variety of worthwhile causes.

We are looking forward to 2023 and hope to be able to support many more projects this year.



Louise Hughes
Chair of Trustees, Moto Foundation



Trustees



Louise Hughes
Chair of Trustees
Appointed 2021



Sam Peacock
Trustee & Co Secretary
Appointed 2021



Coral Brodie
External Trustee
Appointed July 2013



Guy Latchem
Trustee
Appointed 2014



Steve Rac
Trustee
Appointed 2018



Jason Vance
Trustee
Appointed 2022



Kayleigh Clarke
Trustee
Appointed 2022



Amy Procter
Trustee
Appointed 2023



Robert O'Connell
Trustee
Appointed 2023

Thanks to Daniel Horsley, Gene MacDonald and Brynn Hewitt who resigned in 2022.

National Charity Partners

July - December 2022

Moto Foundation are proud to have raised £220,000 in the first year of our partnership with Mind and SAMH (Scottish Association for Mental Health) supporting better mental health across the UK and in local communities.

The donation of £200,000 made to Mind will help connect minds across England and Wales, supporting an unstoppable network of people and communities, who care about making a real difference in the fight for mental health. These funds could support 48,000 people to access support through Side by Side, Mind's online community, where anyone can join, connect and find support 24/7. This donation could also enable Mind's Infoline to answer 23,000 enquiries, providing someone with vital support and information about help in their area.

Mind is here to fight for mental health. They campaign to change minds by working hard to hold the people in power to account, pushing for better care and services. They support Minds by offering information and support for anyone who needs it – on their website, through their online Side by Side community and through the helplines that they run. With a network of over 100 local Minds spread across both England and Wales, tailored, quality mental health services are available for anyone that needs support within their community.

Right now, the mental health system is failing racialised communities, and a generation of young people are dealing with anxiety, trauma and self-harm. Two thirds of adults (65%) and young people (68%) with mental health problems say their mental health has got worse since the start of the pandemic, and around half (46% adults & 51% young people) say it has got much worse (Mind, 2021). Waiting lists to access support are far too long, while people are pushed into poverty because of their mental health. We are now facing a mental health crisis.

Mind won't give up until everyone experiencing a mental health problem gets both support and respect.



SAMH (Scottish Association for Mental Health) is Scotland's largest mental health charity and has been committed to good mental health and wellbeing for all for 100 years, 2023 marking their centenary year.

The donation of £20,000 made to SAMH could help fund 250 sessions of recovery focused programmes like The Changing Room, which encourages men in their middle years to discuss mental health through the power of football. This donation could also fund 200 one-to-one support sessions for children and young people rejected from CAMHS in Scotland and 250 sessions of suicide prevention intervention training in communities and workplaces.

SAMH operate more than 70 services in communities right across Scotland, spanning employment, horticulture, supported accommodation, peer support, suicide prevention and more. In 2022, SAMH supported almost 25,000 people with their mental health and wellbeing. They're also an award winning campaign charity that lobbies government for long term change and holds key decision makers to account.

A huge thank you to everyone for their amazing support of our national charity partnership so far!

People with lived experience of mental health are at the heart of everything SAMH does, and they design services and their strategy around what people in Scotland tell them. They believe in challenging stigma and discrimination to break down barriers people face in getting help for their mental health and maintain that everyone has the right to be treated with dignity, respect and equality.



National Charity Partners

January - June 2022

In 2022 our 10-year partnership with Help for Heroes came to an end at the end of June. Moto Foundation was delighted to present a cheque of £150,000 in July to this great charity bringing the total donation from the Foundation to Help for Heroes over the last 10 years to £3.25 million.

Help for Heroes supports members of the Armed Forces community to live well after service. So, they feel valued, supported, and recognised. Life can be tough when a military career comes to an end, especially if it has been cut short by illness or injury. Overnight, people lose not only their job, but also a support network that's like family.

Over the last decade, the charity has worked in partnership with Moto Foundation to ensure every veteran gets the very best support they deserve in areas including mental health, education, training, clinical support and welfare support.



IN SUPPORT OF
HELP for HEROES

"It felt like there was no transition from military life as a disabled person to civilian life."
Darren, veteran

57% of veterans struggle to maintain relationships with family and friends as a result of a long-term health condition.

Help for Heroes CEO, James Needham, reflects on the past decade's partnership with Moto Foundation: *"Moto Foundation and our colleagues at Moto have been an integral part of the Help for Heroes family for over ten years, and I'm so proud to have seen our partnership grow and flourish in this time. From taking part in the annual Big Battlefield Bike Ride and holding fantastic collections with our volunteers, to supporting key recovery projects and facilities, this partnership has helped shape the charity into what it is today. As our 10-year partnership with Moto Foundation comes to an end, we wish them the very best with Mind and SAMH."*

Louise Hughes, Moto Foundation Chair said: *"Help for Heroes has been a wonderful partner for the past decade. We have been proud to stand alongside them as both charities have grown together, especially over the challenges of the last two years. This final donation of £150,000 means that we have now raised £3.25 million and we are so grateful to our Moto colleagues and customers for showing their support too."*

2022 Overview



2022 Reading Bug Campaign

Our annual short story competition was welcomed once again by our adopted schools and we were delighted to receive over **500** entries from 12 of these schools.

This year's story was set by the authors Philip Reeve and Sarah McIntyre writers of The Legend of Kevin.

First Prize was a donation of **£2,500** for outdoor equipment for the winning school and a visit from Philip and Sarah. Four runners up schools received **£1,000** of Oxford University Press books and all winning authors received **£50** of WHSmith Vouchers each.

All of this is achieved with the support from our wonderful book partner the Oxford University Press.

Adopted Schools

The Moto Foundation has over **50** adopted schools around the UK, predominantly primary schools with a small number of special needs schools. Adopted schools are selected by Moto sites on an individual basis, providing a partnership opportunity for both the school and our sites to develop an ongoing link. This program was supported by a match funding grant **£10,000** from the CVC Foundation. Helping over **15,000** children with learning resources providing over **21,000** books to them.

This year's children's authors are waiting to read your stories about...
the LEGEND of KEVIN
BY PHILIP REEVE AND SARAH MCINTYRE

TO ENTER THE COMPETITION WRITE A STORY STARTING WITH ONE OF THE FOLLOWING:

1. As he plunged from the mountain top towards the spiky forest ten thousand metres below, Max suddenly realised where his clever plan had gone wrong...
2. All night long the storm had raged, and the flood waters had rampaged through the town. Next morning, when Ellie looked out of her bedroom window, all was quiet. But there in the front garden was the strangest thing she had ever seen...
3. Mists swirled about us as we crept cautiously out onto the frozen lake. There was the pirate submarine, embedded in the ice. But just as we reached it, the rusty hatch creaked open to reveal the very last thing we had expected to see...

Competition Deadline 28th October 2022

Prizes to be won!
The winning child's school will receive a visit from PHILIP REEVE & SARAH MCINTYRE.
Plus £2,500 for your Head Teacher to spend on fun stuff for your school playground!
4 Runners Up prizes of £1,000 of Oxford University Press Books of your choice

Write and send your stories to Moto Foundation, PO Box 216, Taddington, Beds LUS 6GG or email motocharity@moto-way.co.uk

moto foundation
www.motofoundation.co.uk

2022 Overview

Community Grant Scheme

As a Grant Making Charity the Moto Foundation Grant Scheme provides the focus for community support. The scheme was set up to provide the mechanic for Moto sites to make a difference to their communities and In 2022 we were able to award 110 grants donating a total of **£86,490**.



The Poppy Appeal

The Poppy Appeal continues to be one of our favourite causes, and once again in 2022 we invited the British Legion to send representatives to Moto sites to collect for this very worthwhile appeal.



Benevolent Grants

The Moto Foundation relies heavily on the sheer drive and enthusiasm of Moto colleagues working on over **50** locations around the UK continually supporting our charity. Without the creativity of our colleagues we would not be able to promote our charity objectives to customers visiting Moto sites. Moto Foundation continues to support Moto colleagues and their immediate family through times of hardship. In 2022 we have been able to make a significant difference to **53** colleagues dealing with a range of difficulties including bereavement, long term illness and financial hardships. Moto Hospitality supported this activity donating **£34,415** to the charity to facilitate this activity.

2022 Highlights

Events 2022

Moto colleagues, customers, suppliers and partners, through their tireless fundraising and donations, continue to make it possible for the Trustees to provide grants to the good causes close to the hearts of all Moto colleagues.

Our colleagues also supported us with off-site events this year, including the BBBR, bike rides, long walks and many more challenges.



Challenges

During 2022 Moto site colleagues held numerous events to support Moto Foundation and both of our National Partners - Help for Heroes from January to the end of June and Mind/SAMH for the rest of the year.

Moto colleagues responded with their normal enthusiasm to our focussed fundraising events held over the Easter period and again in the summer, with funds going directly to Help for Heroes at Easter and Mind/SAMH for Summer. Sites used their creativity to encourage Moto customers to give generously to the cause and collectively both campaigns raised just over **£70,000**. Other events held throughout the year included Armed Forces Day and supporting Help for Heroes with their Big Battlefield Bike Ride.

Moto Hospitality Events

Moto Foundation is privileged to have the continued support of so many suppliers and supporters dedicated to our objectives.

In 2022 we were delighted that the Moto team held its 10th anniversary celebration shoot in June, celebrating the achievements of the past 10 years and marking the sunset of our relationship with Help for Heroes. This special shoot was relocated to West Wycombe Park with shooting on the country estate and lunch in a marquee by the ornamental lake. The event raised over **£116,000** for the Foundation.



Balloon Race 2022 – this virtual event has continued since 2020 being run by the Moto Hospitality Facilities team and supported by colleagues from Moto and it's amazing suppliers and partners. In 2022 the race raised over **£12,000**.



Making a Difference in 2022

Moto Foundation donated £150,000 to its environmental partners the Woodland Trust and the Wildfowl and Wetland Trust.

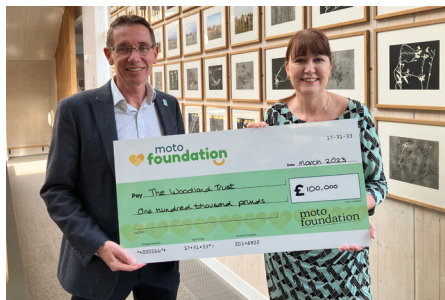
Woodland Trust received a donation of £100,000 that will be used for two projects this year.

Young People's Forest Derbyshire -

The Young People's Forest at Mead has been planted on an extensive former open cast mining site near Heanor in Derbyshire. Children and young people are shaping the future of this amazing place, creating a forest for themselves and their community. A group of young volunteers, aged 10-20, are directly involved in project managing this wonderful site, making decisions on how the site develops for the benefit of wildlife and the local community, and of course rolling up their sleeves and helping plant those trees. Our donation has supported a 5-acre area of newly planted trees.

Community and School Tree Packs -

The Woodland Trust tree pack scheme gives communities and schools the opportunity to plant trees, no matter how big or small their piece of land. Trees deliver amazing benefits to people's well-being and for wildlife too. For example, trees planted on a boundary of a road can help reduce pollution. Those planted in school grounds provide shelter as well as a green learning space which will inspire a new generation of climate champions and nature lovers. Our donation will fund **20,000** trees to plant in schools and communities across the UK.



Karl Mitchell – Director of Fundraising, Woodland Trust with Louise Hughes, Chair, Moto Foundation



© Phil Formby

Moto Foundation continued the support of two projects at the Wildfowl & Wetland Trust donating £50,000 to them.



Generation Wild Funding from the Moto Foundation will be invested in the development of the Generation Wild programme, adapting it to include Key Stage Two pupils, which will include re-designing the script used for the half-gull, half-osprey puppet, Ava, developing new learning materials and adapting the Generation Wild landing page to improve post-visit engagement.

Blue Prescribing – Moto Foundation are supporting the construction of a cob structure at WWT Steart Marshes to shelter participants in WWT's Blue Prescribing programme from the elements when they visit. Building this traditional, sustainable structure will form part of the programme activities that Blue Prescribing groups do as part of their enrichment at WWT sites. This structure will also provide a hub for a variety of people at the site, enabling WWT to extend more facilities to Blue Prescribing and community groups beyond WWT's site in London.

Making a Difference in 2022

Greggs Breakfast Clubs

In 2022 we continued our donation of **£20,000** to **10** Greggs Breakfast clubs.

Money donated to the Breakfast clubs support:

10 schools

Provides access to a free nutritious breakfast to **420** pupils every school day

Engages with **14** Volunteers through the Breakfast Club Programme

2,100 breakfasts served every week

81,900 breakfasts being provided every school year

Greggs in kind donation of **183** loaves a week for toast **7,137** loaves of bread a year



Pennies.

In 2020, Moto partnered with the charity Pennies to introduce a customer micro-donation option at till points across Moto motorway service areas, allowing customers to donate to charity when they pay digitally. Since December 2020, these donations have been adding up to support Moto Foundation.

Customers visiting Moto sites are prompted to add a small 'micro'-donation to their purchases when they pay by card or digital wallet – a simple and affordable way to support the work Moto Foundation does across the country.

In 2022 **£114,043** was donated by our customers, helping support community projects, and local and national charities.

As well as working with Moto to enable this micro-giving option, to date Pennies has worked with **100+** retail and hospitality brands to enable more than **170** million micro-donations, raising millions of pounds in much-needed additional income for charities since 2010. Pennies has created a movement that encourages giving and gives the public a way to donate without cash, as part of their daily lives. For more information, visit pennies.org.uk.



Finances

National Partners

Date	Paid to	Reason	Amount (£)
January 2022	Help for Heroes	Charity of the Year	£200,000
July 2022	Help for Heroes	Donation	£150,000
December 2022	Mind	Donation	£200,000
December 2022	(SAMH) Scottish Association of Mental Health	Donation	£20,000

Charity Donations

March 2022	Ukraine Appeal - British Red Cross	Donation	£43,284
July 2022	Greggs Foundation Breakfast Clubs	Donation	£20,000
July 2022	Macmillan	Donation	£10,000
December 2022	The Woodland Trust	Donation	£100,000
December 2022	The Wildfowl and Wetland Trust	Donation	£50,000
December 2022	Costa Foundations	Donation	£12,500
December 2022	The Pret Foundation	Donation	£2,400

Community Grants 2022

Date	Project Name	Amount
January	Hope Community Project (Wolverhampton)	£1,250
January	Friends of Columbia Grange	£1,188
January	Mitchells Miracles	£1,000
January	Bicester baby bank and surrounding villages	£500
January	Vision of Adventure	£555
January	Headway Somerset	£500
January	Valley Daffodils	£1,000
February	Darton And District Cricket Club	£250
February	Seed of Hope CIC	£1,000
February	The Haven Wolverhampton	£1,000
February	Bridge Community Project	£1,000
February	Fossoway Tennis Club	£250
February	RivelinCo	£500
February	All Yours Period Box CIC	£1,000
February	Support Through Sport CIC	£750
February	Cygnets Training Theatre	£250
February	Involve Kent	£350
February	My Shining Star Children's Cancer Charity	£150
February	Wye Gymnastics and Galaxy Cheerleading	£150
February	Oxford Diocesan Council for Social Work Inc. Parents And Children Together (PACT)	£150
February	Stanley United FC u14s	£150
February	Sue Young Cancer Support in Leicestershire & Rutland	£150
February	INCREDIBLE ME	£150
March	Nottinghamshire Hospice	£150
March	ST James C of E Junior School	£150
March	Swings & Smiles	£150
March	Prevent 2 Protect	£150
March	Somewhere house somerset	£150
March	Step By Step	£150
March	Wellgate Primary School	£150
March	Daisy's Dream	£150
March	Cianna's Smile	£150

Finances

Community Grants 2022 continued.

Date	Project Name	Amount
March	Bridgwater United Community Sports Trust CIC	£960.21
April	Ashton Keynes Pre-School	£393.86
April	Rhondda Paddlers	£270
April	Pal Fitness Education CIC	£320
April	FASD Awareness	£240
April	Creative Recovery CIO	£960
April	Refocus Project Ltd	£1,000
April	Hackney Doorways	£250
April	VegVan Community Farm CIC	£401
April	Coventry Cyrenians	£500
April	Group Garden Holidays	£300
April	Friends of Riverside Primary School	£1,000
April	Ton Yr Ywen Primary School	£250
April	Friends of Mobberley	£250
April	CADAS	£300
April	Carers in Bedfordshire	£412
April	Friends of Oakfield Park School	£250
April	Church Eaton Cricket Club	£300
April	The Mulberry Centre	£500
April	Henry Whipple School	£600
April	Cowlersley Community Out of School Club CIC	£250
May	Thatcham Memorial Foundation	£500
May	3rd Walderslade Guides	£666
May	Kinross-Shire Youth Enterprise	£500
May	North Cumbria Rescue & Response	£500
May	Photographers with Disabilities	£500
May	Grief Encounter South West	£1,000
May	Cartmel Priory School	£500
May	Toddington Rovers Football Club	£907.66
May	Swansea Music Art Digital	£250
May	Maggie's at the Royal Marsden	£340
May	Charnwood 20:20	£1,000
May	Headway Devon	£700
May	Wheaton Aston Beer Festival	£400
June	The Gathering Place	£1,000
June	Wiltshire Music Centre	£250
June	Bilston Peoples Centre	£500
June	Bollington Community Association (known as The Bridgend Centre)	£250
June	Douglas Macmillan Hospice	£1,000
June	St Bartholomew's Church Arkendale	£485
June	Willow Tree Primary School PTFA	£1,000
June	Maggie Keswick Jencks Cancer Caring Centres Trust (Maggie's Southampton)	£800
June	Cwm Welfare Community Sports Club LTD	£750
June	Suicide Prevention Bristol	£3,000
July	BYHP	£500
July	St Gemma's Hospice	£500
July	Livability	£500
July	Hatfield St Lawrence Church	£1,000
July	City Hospice	£500
July	Selworthy Special School Oakhill Campus	£1,000
July	Milton Keynes Athletic Football Club	£480
July	Kidscan	£1,000
July	Grantham RiverCare	£250
July	Sussex EDS and Hypermobility Group	£1,000
July	Eight Bells For Mental Health	£1,000
August	Toddington St George C of E School	£2,836.65
August	Our Lady's Catholic Primary School	£1,604
August	St John's Hospice	£1,000
August	Deanshanger Colts & Girls Football Club	£1,000
August	Westwoodside School Parent Teacher Association	£1,000
September	Gilmorton Youth Cricket Club	£750
September	Warrington Sunday Litter Team	£500
September	All Saints Church, Calthwaite	£250
October	Croughton All Saints Primary School	£2,950
October	Now Church	£1,000
October	Isca Indoor Bowling Club	£1,500
October	Berkshire Talent Academy	£3,000
November	Ferrybridge Community Centre Association	£1,000
November	Michael Syddall Church of England (VA) Primary School	£1,600

Finances

Community Grants 2022 continued.

Date	Project Name	Amount
November	Compass Disability Services	£494.12
November	Ramsey Manor Lower School	£600
November	Sauchie Juniors 2007	£500
November	MedEquip4Kids	£1,000
November	Flitwick Vale Rotary Club	£250
November	DMD - Jamie	£2,000
December	Walsall Breast Cancer Support Group	£1,000
December	Step By Step	£910.47
December	Richmond Methodist Primary and Nursery School	£2,500
December	High Legh Community Association	£250

In 2022 53 Benevolent Fund grants were awarded to Moto Colleagues and their families dealing with times of hardship. This year we received a donation from Moto Hospitality of £34,415 towards the benevolent fund for colleagues in need of relief. These grants remain confidential.

These summary financial statements are not statutory accounts but a summary of information relating to the statement of financial activities and the balance sheet. Copies of the full financial report are available on request from the Foundation Office.



Contact us

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