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New Chief Customer Officer Appointed at Moto Hospitality

Moto Hospitality, the UK's largest Motorway Services Operator, announces the appointment of Nick Tatum as its new Chief Customer Officer, reporting directly to Ken McMeikan, Chief Executive Officer.

Nick joins Moto on 30th September 2019 from Superdry PLC, where he was Director of Global Retail. Prior to joining Superdry, Nick was Strategy, Change and Operations Director for the UK Commercial Food Division at Tesco.

Commenting on the announcement Ken McMeikan said: "I am delighted that Nick is joining Moto in this newly created, significant role, which will focus our efforts on providing the best possible customer experience for our 120 million customers each year. Attracting someone of Nick's calibre into the business is a great endorsement of our strategy and ambition and he brings with him a wealth of experience that will be invaluable to fulfill our future growth aspirations"

Nick Tatum said: "I am delighted to be joining Moto. It's a fantastic business with real growth opportunities. I am really looking forward to working with the team to provide Moto customers with an amazing experience".

ENDS

NOTE TO EDITORS

Moto is the UK's largest motorway service area business, operating more than 60 locations within the UK with over 300 branded restaurants, shops and forecourts. Partner brands include Marks & Spencer, Greggs, Costa Coffee, Burger King, WH Smith and BP.



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